Strategic Planning

Mission / Vision / Purpose:

Who are you? What is it that you want to do? What are the guidelines that define your core? As you develop your sense of self you'll need to be able to have a solid understanding as to what you stand for. Not just you, but your team, too. Establishing a mission, vision and purpose may seem elementary, when in fact it's the cornerstone to everything that you do. Got a tough decision? Look to your mission, vision and purpose for a clear and confident answer. Don't have those items defined? Uh oh…

Resource Analysis:

You know who you are and what you want to accomplish. You're excited and confident. What resources do you have to get the job done? What resources do you need? A deep dive review of the resources available to you lets you move forward confidently with an understanding of what you can do today and what actions need to be taken in the future so that you can continue your mission and vision. Money, physical space, hardware, time, people (and their skill sets) are a few basics that must be defined. This can be a tough reality to face, but knowledge is power. Identify these essentials and devise a plan to go get them!

Objectives Identification Strategy:

Good old fashioned action planning and action taking. You know who you are, now what are you going to do about it? You might think of this as goal setting. Is your objective a process goal, an outcome goal or a learning goal? What are the measurable steps that you will take to achieve this goal? What can you and can you not control? Clearly identifying your objectives will help with resource allocation and prioritization. Identify the best person or team to take on specific tasks. Objectives serve as measurable benchmarks to monitor your success or identify areas of weakness that may need additional attention. We will assess problems, gaps and opportunities to determine what actions will best serve to overcome these barriers, and then what actionable steps will be taken to keep moving forward. What gets managed gets done.